



# PANIMALAR ENGINEERING COLLEGE

INTERNATIONAL CONFERENCE FOR PHEONIXES ON EMERGING

CURRENT TRENDS IN ENGINEERING AND MANAGEMENT

## PECTEAM 2K20 - COMET



Day 1-06/03/2020(Friday)

Session-I

Timing: 02:15P.M -04:00P.M

Venue: ME SEMINAR HALL 1

S. NO	ID	TITLE OF THE PAPER	NAME OF THE AUTHOR
1.	34	Doctor On Net With Effective Medicine Dispatcher In Medical Analysis	G Parthasarathy, T.R Soumya, P Ramesh And L Ramanathan
2.	37	Improvised Approach For Real Time Patient Health Monitoring System Using Iot	G Parthasarathy, Soumya T R, Ramanathan Lakshmanan And Ramesh P
3.	96	Alumni Tracking System	Sharmila Narayanasamy, Reka Nagaraj And Renuka Kumar
4.	101	Crowd Funding For Startup Using Block Chain	Madhumitha R.P, Yazhini K And Yamuna Rani B
5.	44	Polarity Detection On Real-Time News Data Using Opinion Mining	Prathap Rudra Boppuru, Sujatha A K, Satish Yadav Chandragiri Bala And Mounika Mummadi
6.	135	Web Map Data Visualization Using Augmented Reality Globe	Makeshwari C, Abirami B And Keerthika M
7.	142	Extended Reality-3d Interactive Environment	Nithyashree Manickam, Nachal Baskar And Bhuvaneshwari M
8.	112	Identification Of Product Originality Based On Supply Management Using Block Chain	S.Sankara Revathi, J.S. Dharshini And M. Rekha
9.	138	Analysis Of Building Object Detection Methods Using Remote Sensing Images	Dr. Ra Paarivallal, Vakula, Hemavikasini S And Vidhya S
10.	191	3d Online Shopping	Harija Selvaraj, Nivetha Satheesh Kumar, RagaviSekar And Ashika

			Krishnan
11.	193	Fundamental Information Technology For Securing Data(Block Chain)	Srivenika Kumar, Sweatha Sivakumar, SindhujaSekar And Vijayalakshmi Dhandapaani
12.	18	A Novel Frame Work For Detection Of Chemically Ripened Mango Fruits Using Dominant Colour Descriptors.	Laxmi V And Roopalakshmi R
13.	20	Secured Ica Technique On Bimodal Biometric Images Using Private Watermarking With Dct	Umasankari N And Muthukumar B
14.	52	Cyber-Attacks Detection Using Novel Iddms Framework	DangeBapusahebJalindar, H.E. Khodke, Hemant Durdhawalea, Aniket Mate, Sushant Sabnis, Vengatesan Krishna And Abhishek Kumar
15.	285	App - S.M.I.L.E	Nisha Yuvarajan, Madhubala D, Haritha P And Sravya V
16.	427	Early Detection Of Breast Cancer Using Ensemble Machine Learning Algorithm	G Parthasarathy And P S Sainikhileaswar
17.	124	E-Diary Application For Sleep Assessment	Roshini Ramesh Kumar, Reshma Abdul Gaffar And Janani Rajasekar
18.	398	A Review Of Car Recommendation System Using Machine Learning Algorithm	Shivkumar Punjabi, Prasanna Kyatanavar, Omkar Bhagwat, Atharva Gujarathi and Vengatesan Krishna
19.	432	Anomaly Based Sensor Nodes With IOT For Environment Sustainability	Bharathi S L
20.	429	Scratch Detection In Cars Using Mask Region Convolution Neural Networks	K Vijay, R Vijayakumar, P Sivaranjani and R Logeshwari
21.	406	Efficient Data Migration Method In Distributed Systems Environment	N Natheeswari, P Sivaranjani, K Vijay and R Vijayakumar
22.	411	An Efficient Data Hiding Approach On Digital Color Image	S Sree Subha, R Babu, R Vijayakumar and K Vijay



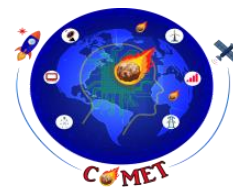


# PANIMALAR ENGINEERING COLLEGE

INTERNATIONAL CONFERENCE FOR PHEONIXES ON EMERGING

CURRENT TRENDS IN ENGINEERING AND MANAGEMENT

## PECTEAM 2K20 - COMET



Day 1-06/03/2020(Friday)

Session-I

Timing: 02:15P.M -04:00P.M

Venue: ME SEMINAR HALL 2

S. NO	ID	TITLE OF THE PAPER	NAME OF THE AUTHOR
1.	16	Blockchain-Based Protected Digital Copyright Management With Digital Watermarking	GeethanjaliDevaraju, Dr.R.Priya And Dr.R.Bhavani
2.	122	Mobile App For Crime Reporting System	S. Swathi, M. Vaishali And A. Tamizhselvi
3.	123	Application For Online Opd Appointment And Hospital Information System	Twinkle Viswanathan, Yamini U And Uma Mageshwari J
4.	110	Disease Detection In Tomato Plants Using Deep Learning	Marimuthu S, Bhuvana J And Mirnalinee T.T
5.	113	The Necessitate Of Regulation For Social Media Posting In India	BalaSundara Ganapathy N And Mohana Prasad K
6.	129	A Smart Guidance System For The Visually Challenged Using Iot	Divya Palani, Hanshitha Baskaran, Harini Karunakaran And Monika Nandhagopal
7.	130	Online Voting System	Sharika P , Likhitha.S1
8.	115	Capturing User Intention To Enhance Image Retrieval And Re-Ranking Efficiency Using One Click Image Search	B. J. Dange, S. K. Yadav And D. B. Kshirsagar
9.	132	Analysing Fake News Based On Machine Learning Algorithms	A.B. Pawar, M.A. Jawale And Prasanna Kyatanavar
10.	200	Smart Farming	Mahalakshmi Dhamodharan, NavyaTharunitha And Aishwarya A

11.	229	Insolent Head-Dress	Trisha Mahalakshmi B, Supraja G.B, Yuvarani J And Subathra Devi S
12.	146	Intelligent Systems To Predict And Diagnose Skin Cancer And Abrasions	Dr.C. Geetha, Lakkamaneni Chandana Manaswini And Darapaneni Aparna
13.	148	Data Mining Techniques In Diagnosis Heart Disease	Nagaraj P, Aakash M, Arunkumar M, Balanathanan K, Dharanidharan A And Rajkumar C
14.	121	Web Based Application For Cloud Security And Compliance	Priyanka K And Priya R
15.	50	Data Mining Technique Based Critical Disease Prediction In Medical Field	Udayabhanu N P G Raju, Pardeep Kumar, Vengatesan Krishna And Abhishek Kumar
16.	389	Detection Of Pneumonia From X-Ray Images Using Convolutional Neural Networks	Saranya P, Tanmay Thapliyal And Avibhash Bajpai
17.	423	Parallelizing Bidirectional A* Algorithm	Sumit Sharma, ShashwatSrijan And Ms.J.V Vidhya
18.	221	Role Of Virtual Reality In Life Of Disabled And In Selling Products	Giriswarna Ravichandran, Vasanthi S.K And Bersy S B
19.	291	Hospital Management System Based On Cloud Computing	Kusmithaa Ravindran, Abhinaya R, Madhumitha S And Kartheeyayini V
20.	313	Telepsychiatry- Video-based Psychiatry service	Dharshini A, Hemamalini R, Jayashree V and Jothika Balaji



# PANIMALAR ENGINEERING COLLEGE

INTERNATIONAL CONFERENCE FOR PHEONIXES ON EMERGING

CURRENT TRENDS IN ENGINEERING AND MANAGEMENT

## PECTEAM 2K20 - COMET



Day 1-06/03/2020(Friday)

Session-I

Timing: 02:15P.M - 04:00 P.M

Venue: IT AV HALL

S. NO	ID	TITLE OF THE PAPER	NAME OF THE AUTHOR
1.	24	Face Recognition Automated Attendance Mangement System Using Machine Learning Algorithm	Sanu P.L, Banu Priya D, Mohan Raj S And Muthumari A
2.	219	Efficient Method For Oral Cancer Detection Using Deep Learning	Hari Priya Karunakaran, Indhu Murugan, Ruphitha Venkatesan And Swetha Munirathinam
3.	90	Information For Alert On Financial News	Ramya Balu, Ramya Sundar And Rasika K.Gangaiah
4.	91	Pharmacy Assistant Mobile Application	Riya Sunil M
5.	46	Authentication For Multiple Authorities Proceeding Verifies Signature To The Assertion Of Blockchain In Medical Records.	Arutkani Achilles
6.	49	Intrusion Detection Framework Using Efficient Spectral Clustering Technique	Vengatesan Krishna, Kartik Katariya, Sushant Bhalerao, Gopal PanigrahiAnd Abhishek Kumar
7.	152	Wsn Based On Bio-Inspired Algorithm In Cluster Head Formation	Vinmathi M.S., Josephine Dr.M.S And Jeyabalaraja Dr. V.
8.	126	Medical Chatbot	Deepika T, Varshini M.S.K And Yuvarani D
9.	93	A Deep Learning Based System To Predict The Noise (Disturbance) In Audio Files	Pvsms KartikAndGurusamyJeyakumar
10.	151	Online Hostel Reservation System	ShahithaBanu.S
11.	163	Smart Cultivation Techniques Using Iot	Kousalya Sakthivel, Celina Rekha.J, Rasika Ranjani.S And Niranjani S
12.	232	Device Authentication And Secure Routing In	KirubadeviThiyagarajan,

		Manet For Internet Of Things	Dr.Ramamoorthy S, Dr.Neelavathy Pari S And Dr.Rajakumar P.S
13.	264	Advanced Home Security	Timplesona R
14.	145	A Novel Technique To Regenerate Sculpture Using Generative Adversarial Network	Jainulabudeen S A K, Shalma H, Mohan M And Anuradha D
15.	303	An Ccos Matching Algorithm For Content- Based Image Retrieval With Exact Query From The User As A Defined Attribute	Dilli Babu Mani, KarunkuzhaliDanussu And Kumari Sudhakar
16.	410	Design Secure Wsn With Advancement In Finding Rouge Access Point With Soft Computing Tools	Abhijit S.Bodhe, Abhimanyu Sangle, Abhimanyu Sangle, Dr.Jagdisha N Dr.Jagdisha N And Vengatesan Krishna
17.	116	Study And Analysis Of Medical Data Mining Techniques In Healthcare For Heart Disease Using Hybird Approach	Khodke Harish Eknath, S.K. Yadav And D. N. Kyatanavar
18.	390	Dynamic Optimization Based Offloading Algorithm (Dooa) In Mobile Cloud Computing	Karthikeyan B, Somaskandan M And Gopi S
19.	397	Analysis Of Minimax Algorithm Using Tic- Tac-Toe	Swaminathan B., Vaishali Raja And Subashri T.S.R.
20.	157	Intuitive Pin Entry Method Using Dynamic Color Keypad and Binary Numbers	Sharanyaa S, Dr Sridharan K And Buvaneswari B
21.	407	Prediction Of Cancer And Suggestion Of Therapies	Pavithra V, Monesh R And Bhavani M
22.	338	Mobile Cloud Computing for Biometric Applications	Kavitha E, Jayashri M G, Amrutha R and Niranjani M



## PANIMALAR ENGINEERING COLLEGE



### 3<sup>rd</sup> International Conference for Phoenixes on Emerging Current Trends in Engineering and Management

Department of Electronics and Communication Engineering

#### PECTEAM 2K20 - COMET

Day 1 : 06.03.2020

SESSION-I

Time: 1:30 -3:30 p.m.

Venue : ECE AV Hall

Sl.No	Paper Id	Title Of the Paper	Name of the Author
1	206	Design And Development Of Textile Sensor For Kyphosis Detection	I. Yamuna, A. Abirami, Dr. S. Esther Florence, Dr. R. Vimal Samsingh
2	137	Efficient Cluster Head Selection In WSN Using Secure Mobility Cluster Based Algorithm	S. Hemavikasini, S. Vidhya, V. Vakula, S. Dharani, Dr.K.P.Sampoornam
3	87	Investigation On The Sensing Properties Of Organic Field Effect Transistors Using P3HT	Silpa S Prasad, Divya G, Sindhu S, Shreekrishna Kumar K
4	27	Implementation Of Wireless Sensor Networks To Prevent Deforestation Using NODEMCU	Mounika S C, PriyaDharshini K Sivasankari N
5	143	Area Efficient And Low Power Frequency Division By D Flipflop Using Complementary Pass Transistor Logic	Dharani S, Asuvanti M A, Hema Vikashini S
6	249	Uniform Rectangular Array Synthesis And Optimization Using Modified Genetic Algorithm	Mercy Sheeba J
7	250	A Deep Learning Approach For UAV Enabled NOMA Relaying System	Messiah Josephine
8	271	Design Of Compact Branchline Balun	Indhumathi j
9	274	Investigation Of Meandered Antenna With Feed For WLAN Application	Nivetha S B
10	292	Probability Detection For Heterogeneous Networks Using FODPSO With ACO Optimization In Tunnel Based High Speed Trains	Priyanka S
11	295	Effective Usage of Available Spectrum Using Dispersion Detection Technique	Durga R



# PANIMALAR ENGINEERING COLLEGE

Department of Electrical and Electronics Engineering



## International Conference for Phoenixes on Emerging Current Trends in Engineering And Management PECTEAM 2K20

Day 1 : 06<sup>th</sup> March, 2019

SESSION-I

Time: 12:30 -3:30 p.m

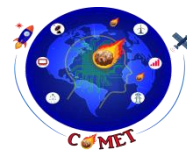
S. No	Paper ID	Paper Title	Authors
1.	25	Comparative topological study of Embedded based Switched boost inverter	T Divya Ramaprabha Ramabadran
2.	32	DC Link Current Control BLDC motor for enhancing the response of Antenna's positioner using PID controller	Duddyla Varun
3.	35	Renal Transplantation Survival using Ann	Manivasagam Rajendran Vigneshwaran Perumal
4.	45	Load Flow and Transient Stability Analysis for IEEE 5 Bus System Using UPFC	Ilango R Santhosh Kumar T
5.	74	A novel review on islanding detection techniques for distributed generation in power system	M Arumuga Babu Bhuvanesh A S Kannan
6.	128	Augmentation of Electrical Power Quality in Distributed Generation System and Devaluation Techniques of the Power Quality Issues	Arun R Abhishek N Abhishek A Anish A Deebak A
7.	133	Fire Fighting Robot	Abinayasree D k Anandhi S S Yazhini Chandrasekaran Lingaladinne Hema Reddy
8.	134	Line follower Robot using Arduino	Devi Meena S Aishwarya S Nivetha V Swathy B S
9.	136	Eradication of noise and undesirable vibrations in mixer-grinder using BLDC motor and piezo-electric material	Sharan V Harini V Harshan K Dharshini A Abersha D

			Judith Percia S
10.	158	Access to IOT Devices Using Gesture Recognition for Differently abled	Kaviyazhini E Akshaya D V Shopica V
11.	176	A Fibre to the Future	Aaron Edward J Hariprasad S Nair Samuel B C Praveen Kumar R Prashanth M D
12.	195	Controlling of Motor using MANET	Haripriya Neelamegan Mathivathani Kannan Nieveatha J S Ramapriya M
13.	196	Automatic Information For Emergency Numbers During Vehicle Collision	Niranjani E Shivani M Aasvitha A Poornima S
14.	198	IOT based Garbage Monitoring System	Vishal S Sunil I Surya U Nakul R
15.	210	ATM Security Management	Abersha D Judith Percia S Monisha M Sushmitha G
16.	323	A Wearable Patient Healthcare Monitoring System using IOT and Cloud Computing Based Security	Chithra Selvi S Aravindarasu A Arunkumar S Gopinath K Jagadeeshwaran R
17.	394	Enhancement Of Efficiency In E-Vehicle Using Hybrid Energy	Dr. S. Chitra Selvi Gnanaprakash Selvakumar Kukilan soundharajan Manibharathi Anbazhagan Viknesh karthikeyan
18.	425	Asymmetric Fifteen-Level H-bridge Inverter Fed by IPOS Interleaved Three-Level Boost Converter for PV Applications	Vignesh P Vasanthakumar A Sathishkumar M Saravanan B Dr.N.Manoj Kumar
19.	442	Intelligent Bike and Helmet System	Hari Khiran T Akash kalasapakkam Deepak R Jaghan Prashanth

20.	160	Design of solar-powered agriculture pump using new configuration of dual-output buck– boost converter	Arunagiri R, Ajay Prince D, Arun Shankar S, Arun Kumar A and Diwakar M
-----	-----	---	--



**PANIMALAR ENGINEERING COLLEGE**  
**INTERNATIONAL CONFERENCE FOR PHEONIXES ON EMERGING CURRENT**  
**TRENDS IN ENGINEERING AND MANAGEMENT**  
**DEPARTMENT OF ELECTRONICS AND INSTRUMENTAL ENGINEERING**



**PAPER PRESENTATION**

**Day 1-06/03/2020(Friday)**

**Session-I**

**Timing: 02:15P.M -04:00P.M**

**Venue: PRESENTATION HALL (LAB BLOCK 8)**

S:NO	ID	TITLE OF THE PAPER	NAME OF THE AUTHOR
1.	76	Magnetic Resonance Imaging Compatible Patient Warmer	Pradeep Arivazhagan, Dheepakrajan, Dinesh Moorthy, Navin Kumar Anil And Mukesh S
2.	77	Energy Scavenging From Triaxial Tactile Sensing And Peltier Effect Sensing System	Muthuraj Bose, Sundaramoorthi Subbiah, Vasudhevanveeraragavan, Jessica Angelyn Joshua And Raveenarajan
3.	78	Modeling And Design Of A Controller For A Dehumidifier	Vijaya Saraswathi R J Jayakumar, Sukambika S Sundarasekaran, Wilcy Theresa Francis, Ishwarya Murali And Srinithithilagar
4.	80	Detection And Transmission Of Eeg Signal Using Vlc	Priyadarshni S, Dhanalakshmi A, Devi Priya G, Kayalvizhipanchabacasan And Oviya S
5.	81	Disease Detection Using Biorobotics	Brindha J, Sathyapriya B.C., Sruthi L, Sowmiya V And Samyuktha R
6.	82	Prior Prophecy Of Septicemia Through Machine Learning	Dr. R. Manikandan, S. R. Balaji, R. Sakthivel, L.U. Gayathri And E. Durga
7.	83	Segmentation And Detection Of Brain Tumor Using 2d &3d Image Processing	Aathithya S, Kavya S, Malavika J, Aishwarya L.R And Jeevika M
8.	84	Channel Bouys In Ports For Navigation	Thenmozhi R, Aarthi N R, Bharkavi P, Asvitha R And Anne Esther S
9.	95	Indian Battle Tank With Advanced Technologies	Minitha J And Pooja D
10.	99	Monitoring And Tracking Of Cattle Using Iot	S Lakshmi, Dr.Amanonmani, L U Gayathri, Sujitha J Sharon And R V Pooja
11.	102	Delivery Of Commodities By Automated Guided Vehicle	Muthuraj Bose, Britto Joshua, Ashok S, Aadhikumbeshwaran V and Anto Maria Raj A
12.	107	Automatic Threading And Metal Cutting In Smart Industries Using Iot	Brindha J, Dharshan H, Mugliann S B and Maheshwar P
13.	438	A Review Paper on Big Data Analytics in process Industry	Lakshni S, Dr.A. Manonmani and Sindhuja A
14.	464	conservation of energy	Hannah Eunice, Caroline Jael,

			Preethi Narend, Kavitha Ganesan and Vijayalakshmi Periyasamy
15.	461	5 TH GENERATION WIRELESS TECHNOLOGY	Vinoth M, Haris Mohammad, Jaya Surya, Gandamalin M and Madhan Raj
16.	467	Two Step Authentication For Vote Casting And Women Safety Through Mobile App And Arduino Sensor	Sneha C, Swetha Nair S, Snega Varshini A and Surthi S
17.	468	A Innovative Curved World	S V Merline Catharine, M Hansika Manoharan, M Jayapriya, Sukanti B and S Naga Meenakshi
18.	469	Generating Electricity From Soil	Kaarthick .B, Abinesh .R, Akash.M



# PANIMALAR ENGINEERING COLLEGE

INTERNATIONAL CONFERENCE FOR PHEONIXES ON EMERGING  
CURRENT TRENDS IN ENGINEERING AND MANAGEMENT  
DEPARTMENT OF MECHANICAL ENGINEERING  
PAPER PRESENTATION



Day 1-06/03/2020(Friday)

Session-I

Timing: 02:15P.M -04:00P.M

Venue: MECH AV HALL

S:NO	ID	TITLE OF THE PAPER	NAME OF THE AUTHOR
1.	155	A Comprehensive Design Analysis Of Automobile Braking System	Prithvi Raj B, Rohit Babu S, Subalingesh B and Sajeew S
2.	201	Design And Experimental Analysis Of Compressed Air Engine Using Creo	Navin Kumar S, Hemachander E, Jinavarsan R and Karthik S
3.	204	Effects Of Dry And Wet Coolant On Surface Roughness Of Aluminium Alloy (Aa6061)	Arunachalam S, Naveen G, Aravindan K and Muthuraman V
4.	205	Production Of Knall Gas From Saline Water Using Electrolysis Process	Agnel J and Aditya S
5.	207	Design Analysis Of Low Cost Automatic Pneumatic High Speed Sheet Cutting Machiningtechnique	Pasupathi M.K, Somu D, Rifannulla H and Rithik Raj B
6.	237	Experimental Study Of Active Control With High Pressure Hydraulic Flow	Jitesh Arul, Kenneth Sam Mathew, Lokesh Raj S and Krishnan P.M
7.	09	Tool Life Improvement Of End Mill Cutter By Physical Vapour Deposition Coating Process	Nithyanand D, Karthikeyan L, Chezhan Babu S and Gunasekaran J
8.	10	Experimental Analysis Of Performance Improvement Of PV Cells By Cooling System	Srinivas J, Naveen K, Poyyamozi N and Devaraj S
9.	11	Computational Fluid Analysis (Cfd) Of Dust Cllector Using Ansys	Srinivas J, Murugesan J, Saravanan M and Raghupathi M
10.	12	Structural Analysis Of Chassis And Assembly On Compressed Air Vehicle	Sriram P, Balamugundan B, Thamizh Selvan S and Saravanan R
11.	13	Analysis And Optimization Of Vehicle Rim Cooling Criteria Using Air Knife	Mohan Gift M.D, Karthikeyan C, Dinesh Babu M and Sathiyamoorthi R
12.	36	Experimental Analysis Of Application Of Vegetable Oil As Metal Cutting Lubricant	Rajesh D, Alexander N George, Vaidyaa P, Bharathi P and Kumares D
13.	62	Performance And Comparison Analysis Of Mig And Tig Welding On En24 Steel	Senthil T.S, Suheal A, Manipandi A.S and Elavarasan K
14.	63	Study Of Failure Mode Effect Analysis Of A Cylinder Block	Sathish K, Tamizh Selvan L.S, Agasthee Jain R and Senthilkumar P

15.	73	Analysis Of Performance Parameters In Counter Piston Vcr Engine	Rajangam V, Premkumar A, Vinothkumar C and Velmurugan C
16.	88	Unsteady Mhd Flow Past An Elevated Vertical Plate With Inconsistent Temperature And Constant Mass Diffusion	Sundar Raj M, Nagarajan G



# PANIMALAR ENGINEERING COLLEGE

INTERNATIONAL CONFERENCE FOR PHEONIXES ON EMERGING

CURRENT TRENDS IN ENGINEERING AND MANAGEMENT

DEPARTMENT OF CIVIL ENGINEERING

TRACK - 1- PAPER PRESENTATION

Day 2- 07/03/2020 (Saturday)

Session- II

Timing: 09:00A.M - 10:00 .M

Venue: CIVIL AV HALL



S:NO	ID	TITLE OF THE PAPER	NAME OF THE AUTHOR
1.	119	Behavior Of GFRP Reinforced Concrete Column Under Axial Load	Ranjith Kumar L, Thilagar T, Venu Aravind S, Sharath R and Vignesh K
2.	147	An Approach For Evaluation Of Project Delays In Chennai Construction Industry	K. Sharan Kumar, Dinesh R, Vamsi Krishna A.V.S, Aravinth M and M. Karthick Raju
3.	161	Replacement Of Ordinary Roof Top Tiles With Corn Cob And Rice Husk	Monica U, Aishwarya R and Mahalakshmi K
4.	199	A Study And Evaluation In Generating Economical Concrete Using Hypo Sludge	Haribabu S, Joshua Ratna Raj E, Bill Clinton J, Anto Vetha Manoj S and Ruban Santhana Raj S
5.	268	Study Of Concrete Properties By Using Bone Ash Powder	Dr.Mageswari M, Monisha Y and Rinisha A R
6.	270	Experimental Analysis Of Reduction In Intensity Of Gamma Rays In Concrete By Incorporating Waste Steel Scrap	Mageswari M, Abithameenal N and Priyadharshini R
7.	449	Review On Moulivakkam Building Catastrophe	Praveen Kumar, Jithendar Ravi and Kanagalakshmi Veluchamy
8.	289	Experimental Study Of Magnetic Levitation Building	Malarvizhi V, Arulmozhi S, Hemalakshmi S and Shankari S
9.	298	Lateral Load Analysis Of Retrofitted Masonry Wall Using Wire Mesh And Foundry Sand.	S.Theerka Dharshini Dr.T.Felixkala
10.	98	Solar Energy Storage	Venkatalakshmi K, Aravindan B, Gerlyn Deborah A, Manoshankari S and Sushmitha S
11.	333	Transparent Wood	B.Krishnakumari V.K.Nithya

			Shree, Yoga Alazhappan and Samyuktha Cv,Asha
12.	399	Study On Leakage Detection-Prevention And Dam Health Monitoring	Malarvizhi V, Jenifar Annabakyam.T, Shanmuga Priya.R.S and Priya Dharshini.M
13.	408	Experimental investigation of precast concrete connection with all-steel bamboo-shaped energy dissipaters	Vijay A, Sai Narayana Kumar V, Rishidharan K.T, Aravind Kumar S and Kelvin Jose D
14.	428	Appraisal Of Distortion Continual For Fluted Rib Girder Under Consistent Bending	Venkatesan A, Manivannan M, Viyas Pranav G, Sivanath S and Manoj M
15.	443	Dynamic Ananlysis Of Cfs Sheet With Inovative Embosment In Composite Slab For Slip Failure Mechanism Using Abaqus 6.1	Manikandan Sriramulu, Sidhesh Srinivasan, Srirambharath G, Ramanathan Poojith and Swaminathan N
16.	141	A Pilot Study on Urban Air Quality Monitoring Using Mobile Monitoring System	S.Laxmipriya Sivakumar,Narayanan RM
17.	352	Study On Analytical Modelling Of Tsunami Wave Propagation	Yasmin



# PANIMALAR ENGINEERING COLLEGE

International Conference for Phoenixes on Emerging Current Trends in  
Engineering and Management

Department of Master of Business Administration



## Paper Presentation - Session-I

Day: 1

Date: 06/03/2020 (Friday)

Timing: 02:00 P.M - 04:00 P.M

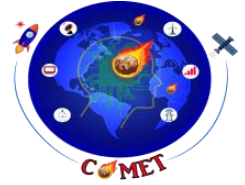
Venue: MBA AV HALL

S. No.	Paper ID	Paper Title	Author Name
1.	075	A Study on the Perception of Customer Loyalty towards Hotel Industry	Dr. P. Raman
2.	194	Collaboration of Emotional Intelligence With Artificial Intelligence	Arularasi P, Priya K, Madhumita B and Jaipriya N
3.	209	A Review on The Relationship Between Consumer, Attitude, Perceived Value and Green Products.	Gayathri S, Jeffury. I and Keerthy K.L
4.	302	The Future of Healthcare Industry: How Medical Advancements and Technologies have Robustness on the Comradeship.	Shruthi, Sushmitha and Nivetha
5.	304	Social Curse: A Study on Manhole Scavengers in India	Abinaya S, Poornima R, Shalani M.S and Samrakshani G B
6.	308	Google Classrooms – An Empirical Study	Harini S, Rajaswetha G, Sridevi G and Saivarsha Y
7.	314	The Indian Shinchin: An Analysis of its Negative Impact	Akshaya J, Anisha J, Femina D and Lakshmi J
8.	414	A Mixed Method Study Towards Luxury Goods	Devipriya V, Hemalatha S, Pooja P and Selvarathna S
9.	421	A Study on Side Effects of Energy. Drinks Among Students and Athelets	Anandhi K, Milinda Anna Edward, Oormila Devi N and Pavithra R
10.	430	Recent Economic Imbalance Faced by India : An Investigation	TC Madhu Bharathy, K Vaishnavi and R Karthika
11.	436	Agriculture: Trends and Challenges	Mr. I. Yabesh Abraham Durairaj
12.	437	A Study on Purchase Intentions of Customers towards Luxuries Fashion Products at Chennai	Aishwaryalakshmi S, Amritha R, Akalya A and Saiharini J
13.	444	A Study on Counterfeit Baby Products and Counterfeit Apparels Among Youngsters in Present Generation	Sai Deepak C, Vishnu C, Vignesh Kumar S and Vignesh C
14.	452	Household Solid Waste Management	Deepalakshmi P, Josephine Joy Jayanthi R, Kumudhavalli P and Ruvitha U
15.	459	Study on Viewers Perception Towards Web Series	Sowmiya.L, Janani.M, Reshma Retchaniya.A, Pooja.R





**PANIMALAR ENGINEERING COLLEGE**  
**INTERNATIONAL CONFERENCE FOR PHEONIXES ON EMERGING**  
**CURRENT TRENDS IN ENGINEERING AND MANAGEMENT**



**PAPER PRESENTATION**

**Day 2-07/03/2020(Saturday)**

**Session-II**

**Timing: 09:00A.M - 12:30 P.M**

**Venue: CSE AV HALL**

S. NO	ID	TITLE OF THE PAPER	NAME OF THE AUTHOR
1.	149	Military Service Using Blockchain Technology	Harini Balaji, KiruthikaSenthilkumar, Santhanalakshmi S.T., BenetaGetzieManickaraj Fredrick And Deepika Paranthaman
2.	203	Smart Phone Based Profile Verification System	J. Suthanthara Raja Pushpa, K Malvika, J. T. Preethy Shirley And R SubhaShini
3.	202	A Review On Stroke Lesion Analysis In Mri Datasets	Sylvia Irish S And DhaliaSweetlin J
4.	288	A Survey On Traffic Prediction And Classification In Sdn	Gunavathie M A And Dr. S. Umamaheswari
5.	244	A Band Watch For Women's Security	Lingeswaran C, Manikandan S, Gowthamkumar S And Jayachandiran M
6.	258	Survey On Sign Language To Speech Conversion	Kunguma Aishwarya Lakshmi K, Divya N, Nithyasree M V And Monica SalethDelapierre A
7.	318	A Review On Video Tracking For Multiple Objects In Neural Network	Uma S And Umamaheswari S
8.	177	Credit Card Fraud Detection System Using Machine Learning And Data Science	Gayathri.S, Jeevithaa.S , Kathrine Sathi.R ,Lavanya.S
9.	131	Bionic Eye In Augmented Reality (Ar)	Abinaya Devi S V, Akshaya A, Nithya K And Narmadha P K
10.	252	Detection Of Social Engineering In Real Time For Secured Banking	Nivetha M, Rohini A And Anushri C
11.	125	Police And Citizen Application	Shruthi S, Smithi Ram And Senbaga Priya M
12.	276	A Unique Extensible Framework Detection And Classification Of Traffic Events Based On Deep Learning Approach	Seethalakshmi S, Sivashankare M And Sasikala Shiny J
13.	278	A End-To-End Secured Framework E-Voting Application Based On Smart Contracts	Sangeetha Priya T, Shwetha D And Roopadevi M
14.	269	Anti Hiv Using Nano Robots	Jayavarshini V, Charulatha K And Jayasri K
15.	350	Malicious Spam Injection Attack Detection On Social Webpage Posts	Dr.E.ArulEaswaramoorthy And PunidhaAngusamy
16.	339	An Emergency Intelligent Rescue System For Public In Sustainable Cities	Manish Raghu, Niteesh B, Rahul Raju T S And Mohan Vamsi A

17.	357	Secure Medical Images Using Biometric Inspired Robust Security	Nivetha S And Harini S
18.	299	Evaluation Of Ensemble Machines In Breast Cancer Prediction	S. Leena Nesamani And S. Nirmala Sugirtha Rajini
19.	320	A Distributed Item Based Similarity Approach For Collaborative Filtering On Hadoop Framework	S.N Gunjal, S. K. Yadav And D. B. Kshirsagar
20.	426	Smart Forest Fire Identification And Notification System Using IOT Based Wireless Sensor Networks	Santhiya M, Siva Rathnam M, Radha Krishnan T And Nishanth S
21.	322	Minimizing Delay and Maximizing Network Lifetime by Power Aware Energy Efficient Routing [PAEER] Mechanism in Wireless Sensor Networks	Ramprakash Singaravel, Dr.Vijayakumari B and Dr.Subathra P
22.	40	Review Of Performance Improvement Of VssFlc And NnMppt Photo Voltaic Power System	R Arulmurugan And A Chandramouli
23.	30	Healthcare Monitoring With Fog-Based Iot Kit And One Time Pad Encryption	Sangeetha M, Ilakkiya Sudhakar, Gandham Mahima And EzhiloviyaChelvan
24.	3	Perceptual Image Super Resolution Using Deep Learning Techniques And Super Resolution Convolution Neural Networks.	Mohammed Shahid, Naga NehanthSingam, Sujith Kumar And Nagaraj P
25.	104	Effective Feature Subset Identification Using Adaptive Bee Colony Algorithm	K.Suja Kalyanasundram

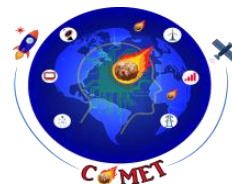


# PANIMALAR ENGINEERING COLLEGE

INTERNATIONAL CONFERENCE FOR PHEONIXES ON EMERGING

CURRENT TRENDS IN ENGINEERING AND MANAGEMENT

PAPER PRESENTATION



Day 2-07/03/2020(Saturday)

Session-II Timing: 09:00A.M -12:30 P.M

Venue: IT AV HALL

S. NO	ID	TITLE OF THE PAPER	NAME OF THE AUTHOR
1.	28	Influence Of Noise Channel In Quantum One Time Password Authentication	Mohit Sharma And Manisha Nene
2.	340	Dimensionality Reduction Of Production Data Using Pca And DbSCAN Techniques	Umadevi, Siva Subramanian And Dr. Nirmala Sugirtha Rajini S
3.	216	Privacy Preserving And Sensitive Attribute Based Cloudstorage: A Survey	Muthulakshmi K And Dr. Valarmathi K
4.	305	Chaperone For Dementia Patients	Adithya R, Charan K And Mohanraj V
5.	263	Automatic Control System For Electrical Appliances	Swatha S, Swathi N, Sneha S And Deepa J
6.	317	A Survey On Image Retrieval Techniques	K Lalitha And S Murugavalli
7.	247	An Innovative Approach For Scanning Bus Pass With Web Cam Scanner	Priyadarshini .P,Priyadarshini.K, Prabhavathi.V
8.	253	Smart Agriculture System Using Iot Technology	Hema Latha, Pooja Jamuna And Pooja Shree
9.	227	Online Voting Using Webcam	Aasha Deva, Aarathy Ganesh, Punitha D And Lavanya Goonapalli
10.	277	Electronic Monitoring Of Diet By Integrated Device	Vithya Sree M, Michel Akcia C X And Anzoom A
11.	311	E- Assistant: A Domain Based Interactive Bot	Sindhuja B
12.	332	Aadhar Card Based Health Records Monitoring System	Soundariya V, Priyanka L P And Sangeetha A
13.	162	A Powerful Techniques And Applications Of Web Mining	Chaitanya P. Kale, Anil B. Pawar And Madhuri A. Jawale
14.	290	Proficient Method For Oral Cancer Detection Using Deep Learning	B Anni Princy, S Mary Rexcy Asha And A Nithya
15.	294	Bulk Sms Communication Portal	Vimala S And Nishanthi G
16.	228	Hci Based Input Device For Differently Abled	J Brammi, R Dhivya, T Padmavathy And R Anitha
17.	230	Artificial Intelligence-Life Changing Technology	Kavitha.V, Krithika.K And Harini.T.M
18.	267	Tamil Brahmi Script Recognition Using Ocr	Harini Sivakumar, Lavanya Velu And Arockia Sneha
19.	393	A Novel Adaboost Regression Classifier (Abr) For Video Retrieval In Video Sequence	Satheesh Kumar B, Seetharaman K, Sathiyaprasad B

20.	359	Authorized Vehicle Recognition System	Kedar R, Kaviraj A, Manish R And Niteesh B
21.	183	End to End Voice Assisted Inner Website Navigating Model for Handless and Blind	Karthikeyan A, Manoj Krishnaa and Jerome S
22.	273	An Analysis on Entity Recognition and existence of images in Video	Maheswari M, Josephine M.S and Jeyabalaraja V



## PANIMALAR ENGINEERING COLLEGE



### 3<sup>rd</sup> International Conference for Phoenixes on Emerging Current Trends in Engineering And Management

Department of Electronics and Communication Engineering

#### PECTEAM 2K20 - COMET

Day 2 : 07.03.2020

SESSION-II  
Venue : ECE AV Hall

Time: 8:30 -12:30 p.m.

Sl. No	Paper Id	Title Of the Paper	Name of the Author
1.	326	Massive MIMO 5G Challenges	Kanchana Devi A
2.	327	Circularly Polarized MIMO Antenna Using F-Shaped Mirrored Grounded Structure	Pavithra S
3.	328	Segmentation Techniques For Brain Tumor From MRI - A Survey	Jeevitha R
4.	329	An Inclusive Survey On Various Adaptive Beam Forming Algorithm For 5G Communications Systems	Kaviya K R
5.	345	A TYDER Based Algorithm For Radio Resource Allocation In 5G Heterogeneous Scenarios	Premi A
6.	354	Optical Wireless Communication: A Survey Of Recent Advances, Applications And Challenges	Nandhini Devi R
7	365	Survey On Mobile Edge Computing For Internet Of Things System	Keerthivasan K
8	391	A Study Of Compact Branch Line Coupler	Vijay J
9	342	Design of Compact High Gain Multilayer Stacked Patch Antenna	Nithya D., Chitra M.P., Padmavathi P.T., Ranjana Devi R. Bhagavath Shruthi V.J.
10	432	Anomaly based sensor nodes with IOT for Environment Sustainability	S L Bharathi J Sathya Priya A R Sathyabama
11	396	Smart Aquarium Management System	Aakash Ram S, Bennet Niffin N, Akshay Bharadwaj S,

			Balasubramani S
12	453	Analysis of Various Textural Descriptors for Ovarian Cyst Classification	S.Sheela1, M.Sumathi, S.Sumathy, S.Thirumoorthy, Subalakshmi.E
13	454	Analysis of Various Techniques for Ovarian Cyst Segmentation	S.Sheela1, V.Subashini, G.Roopsree, B.Soundhar, R.Ramya
14	456	Disease Detection in Birds and Animals Using Image Processing	Venkatesh R
15	455	Adaptive Otsu's Technique for PCOS Segmentation from Ovarian Ultrasound Images	S.Sheela, M.Sumathi, G.Nirmala Priya, B.Sangeeth Kumar, S.J.Yukesh Kumar, S.Gopinath



# PANIMALAR ENGINEERING COLLEGE



Department of Electrical and Electronics Engineering

## International Conference for Pheonixes on Emerging Current Trends in Engineering And Management

PECTEAM 2K20

Day 2 : 07<sup>th</sup> March, 2019

SESSION- II

Time: 09:00 -12:15 p.m

S. No	Paper ID	Paper Title	Authors
1.	211	Traffic control system for smart ambulance	Sushma P Subhashini D Jayasree K S Rajalakshmi S R
2.	212	Integration of Smart Street Lighting System and Charging Station for E-Vehicles using Solar Power	Sakthi Abirami A Priyanka D Lavanya P Divya sri S
3.	213	Delivery of Medicines using Drone In Hilly Areas	Nishashri N Alagammai S Harini N Janani K U
4.	214	A Hybrid Power Panel to Generate Electricity from Sunlight, Raindrop and Wind	Ramanan M Sunil Kumar S
5.	217	Hybrid Solar-Wind Power Generator	Madhan V S Balasubramanian S Jeshwanth P Kishorre Kumar P Ruban Kevin Raj A
6.	218	Smart Irrigation System Using IOT	Priyadharshni G Abinaya V T Abhineetha V T Harini V Shiny sankar P
7.	223	Analysis of Photovoltaic power Generation for Electric Vehicle Application	Merlin Suba G Kumaresan M
8.	226	Performance Analysis of Piezoelectric Energy Harvesting System employing Bridgeless Boost Rectifier	Sanju S Gopa Kumar S Allwyn Clarence Asis A

9.	233	Automation using IOT and Analysis in Solar Panel On E-Vehicle With Warning Seat Belt System	Priyanka D Lavanya P Jayashree K S
10.	235	Design and Implementation of Novel Electronic Ballast with Discontinuous Conduction Mode	Sukhi Y Jeyashree Y Anita S
11.	239	Smart Concatenated Husbandry using Programmable Logic Controllers with Supervisory Control and Data Acquisition	Karthikeyan R Manoj V Kevin Abishek S Koushik C S
12.	260	Piezoelectric Power Generation from Automobile Tyres for Hybrid Electric Vehicles	Varshini Senthil Kumar Aasvitha A Yogitha U Vishnu Priya G
13.	266	ANFIS Controller based speed control of High-Speed BLDC Motor Drive	Muthamizhan T Silas Stephen D Sivakumar A
14.	275	Dual Axis Solar Tracking System	Praveen Kumar V Santhosh Kumar G Vignesh M Vignesh V
15.	324	Architecture Connections in Artificial Intelligence	Gladis Steffy D Hemashree S
16.	343	Implementation of Power Management System with Plant Automation in Chemical Process Industry	Arun Kumar K R Gopinath R Ezhil Subbia K Dhilly Ganesh D
17.	94	Smart Home LPG Application using GSM Network and Controlling Black-Marketing by RFID Technology	Sasikala Arumugham Muthamizhan Thiyagarajan
18.	323	A Wearable Patient Healthcare Monitoring System Using Iot And Cloud Computing Based Security	Chithra Selvi S, Aravindarasu A, Arunkumar S, Gopinath K And Jagadeeshwaran R
19.	394	Enhancement Of Efficiency In E-Vehicle Using Hybrid Energy	Dr S Chitra Selvi Selvi, Gnanaprakash Selvakumar, Kukilan Soundharajan, Manibharathi Anbazhagan And Viknesh Karthikeyan



# PANIMALAR ENGINEERING COLLEGE

INTERNATIONAL CONFERENCE FOR PHEONIXES ON EMERGING

CURRENT TRENDS IN ENGINEERING AND MANAGEMENT

DEPARTMENT OF MECHANICAL ENGINEERING



## PAPER PRESENTATION

Day 2-07/03/2020(Saturday)

Session-II

Timing: 09:00A.M -10:00.M

Venue: MECH AV HALL

S:NO	ID	TITLE OF THE PAPER	NAME OF THE AUTHOR
1.	245	Automatic Scissor Jack With Integration	Ravindrabharathi A, Venkatasan S and Vishaal K A
2.	246	Melting Temperature Of Lead Nanoparticle With The Effect Of Size And Shape	AnthoniummalPanneer Selvam and ArivuoliDakshanamoorthy
3.	254	Experimental Study Of Mirror Reflected Solar Panel With Tracking And Cooling	Subash Aravind T, Ram Prasath K, Sujith P and Sharath K
4.	257	Study On Onroad Charging For Electric Vehicle	Akash P, Carl Aaron M, Anish Arjun J.A and Sindhiya S
5.	279	Implementation Of Pick And Place Automation In Material Handling System	Sharath S, Vignesh M, Selvaramsakthi R and Shree Ganesha B
6.	316	Collision Avoiding System (Cas)	Sanju Kumar K, Sudharsan R, Sriram H and Sivaraj V
7.	336	Special Attachment In Centre Lathe For Milling Operations	Senthil Kumar S, Om Kumar S, Mohammedyazin R and Mohana Krishnan D
8.	337	Effect Of Nanoparticle On Performance And Emission Characteristics Of Neem Oil Biodiesel	Rohith S, Sasidharan S, Roshankanna R and Sharath S
9.	341	Agumentation Of Power Output Of Gas Turbine With Inlet Air Cooling	Arrheeveth S.B, Ashwin M.P, Barath Raj S.S and Anu Xavier M.L
10.	346	Design And Testing Of Tree Uprooting Machine	Sathya Narayanan
11.	347	Analysis Of Insulation Material Used In Crude Distillation Unit To Minimize Heat Loss	Senthilvelan
12.	353	Comparitive Analysis Of Carbon Nano Tube And Nano Charcoal Powder As Additives In A Diesel Engine Fuelled With	Anantharaman H, Ajay P, Ajeesh Km and Adhithyan A

		Ternary Blend	
13.	356	Designing A Bending Mechanisms	Sarankumar S, Siri Santhos N R, Siddharthan M S and Sai Eshwar T
14.	386	Theoretical Analysis Of Stair Climbing And Standing Wheel Chair	Aravindan Y, Abishek A, Barath K.R and Abraham Harry Calvin
15.	387	Magnetic Oil Spill Cleanup Method Using Magnetite Particles	Arun Kumar J, Ashwal V.B, Akash Rajan R and AdshayBhagavathD.L
16.	388	Design And Analysis Of Steam Turbine	Bhuvanesh P, Akash V, Abeykshith K and Arun M
17.	85	Experimental Analysis Of Solar Powered Air Conditioner For Automobiles	Poyyamozhi N, Anbarasu A, Mayavan T and Suthan R
18.	89	A Comprehensive Design Analysis Of Single Crane Hook Using ANSYS	John Solomon I, Balaji N, Chandran N and Dhanasekar S
19.	105	Non-Destructive Testing And Pressure Testing Of Live Pipe Spools Under Necessary Conditions Based On Oil/Gas Piping	Padmavathi K R, Muthuraman V, Rathinasabapathi G and Sakthikumar P
20.	106	Design And Analysis Of Valveless Pulsejet Engine	Thiruselvam K, Senthil S, Yesuraj K and Kaushik Rathan S
21.	248	Investigation On Mechanical Properties Of Graphene Reinforced Jfrp	Rathinasabapathi G and Krishnamoorthy A
22.	255	Additive Manufacturing: Past Present And Future	Sofia and Dr.N.Ethiraj
23.	335	Mechanical Characterization Of Aluminium -Titania Metal Matrix Composites	Padmavathi K R, Ramakrishnan R, Karthikeyan L and Chezian Babu S
24.	395	Experimental And Finite Element Modal Analysis Of Carbide And Hss Drill Bits	BinishoSpings
25.	413	Theoretical Analysis Of Motor Powered Inverted Pendulum Unicycle	Muthu Krishnan
26.	445	Review Of Transportation Of 155-Ton Transformer In Supply Chain And Logistics	Manoj Kumar R, Mithilesh Murali
27.	446	Comparison And Experimental Investigation Of Glass Fibre Reinforced With Natural Fibre For Automotive Application	Kumaran
28.	447	An Experimental Study On Metal Matrix Composites	Keerthivasan



# PANIMALAR ENGINEERING COLLEGE

INTERNATIONAL CONFERENCE FOR PHEONIXES ON EMERGING

CURRENT TRENDS IN ENGINEERING AND MANAGEMENT

DEPARTMENT OF CIVIL ENGINEERING



TRACK - 1- PAPER PRESENTATION

Day 1- 06/03/2020 (Friday)

Session- I

Timing: 02:15P.M - 04:00 P.M

Venue: CIVIL AV HALL

S:NO	ID	TITLE OF THE PAPER	NAME OF THE AUTHOR
1.	53	Analytical Study On Various Water Quality Index Method.	Kanagalakshmi A.S, Ishwarya P, Aishwarya P, Kaviya P and Divyabharathi S
2.	441	Smart Air Purification Technology	Laxmipriya S, Abithameenal N and Priyadharshini R
3.	153	A Study On Integrated Plastic Waste Management: Conservational And Improved Health Approaches	Dhanasekar K, Jaslinsifora P, Keerthipuvana P and Devadharshini C
4.	192	Analytical Study Of Traffic Volume In Vandalur	Dr.A.S.Kanagalakshmi Veluchamy, K. Sharan Kumar, G.Madhumitha Gopinath and Yamuna Jayaseelan
5.	197	Generation Of Electricity By Using Solid Waste	Dr.A.S.Kanagalakshmi Veluchamy, Ragu R Rajendiran, Muthukrishnan R Ramaiya, Vikraam Chandra R S R S and Ponnnavin P
6.	215	Groundwater Management In Chennai	Krishna Kumari and Narayanan Rm
7.	238	A Study Of E-Waste Management In India	Dhanasekar K, Aishwarya A, Naghina Baanu H and Hasanthika M
8.	242	Assessment Of Water Quality At Vellavedu , Poonamalle	Latha .A Mahendira Kumar.A, Manigandan .M, Ponnivalavan.N and Surya.S Sar
9.	265	Extraction Of Fuel From Plastics By Pyrolysis Technique	A Latha, F Princy, N.S Ranjitha, M Nivashini and S Hannah Jerline
10.	286	Organic Filtration Of Waste Water Using Peanut Shell	Kanagalakshmi A. S, Rajeshkumar. C, Mohana Prasath J, Pradeep. K and

			Vasanth P. R
11.	300	Experimental Study On Conversion Of Highly Contaminated Bore Water To Potable Water	Theerkadharshini S, Filcita Jeblin Hilda P, Gayathri G, Renupriyanka R and Swetha R
12.	301	Worldwide Exhaustion Of Groundwater	Krishnakumari B, Vishalatchi T, Rajeshwari M, Ramya A and Sanjana Jeevados
13.	309	Conversion Of Leaf Into Effective Soil Manure	Manjupriya Ravi, Sonia Harikrishnan, Mahalakshmi Selvaganapathy and Mageswari M
14.	310	Treatment Of Leachate By Using Effective Materials	Sindhu Kavi, Revathi Bakthavatchalam, Sweatha Ramesh and Mageswari M
15.	312	Usage Of Municipal Sewage Sludge In Earth brick	T. Ashok Kumar, M. Dinesh Kumar, Kabilan R and A. Rohan Kumar
16.	409	Impact Assessment Of Land Use And Land Cover Change(LULC)	Dr.A.S.Kanagalakshmi Veluchamy, Indhuja Bala, K.Anitha Karunakaran and P.Rubina Sweetlin Peter
17.	416	Comparative Study On Sustainable Road Development	Vinoth Kumar R, Kousalya Jeyamani, Omsakthi Gnanavel, Yamuna Annamalai and Manju Valiappan



# PANIMALAR ENGINEERING COLLEGE

International Conference for Phoenixes on Emerging Current Trends in  
Engineering and Management

Department of Master of Business Administration



Paper Presentation - Session-II

Day: 2

Date: 07/03/2020 (Saturday)

Timing: 08:30 A.M - 10:30 A.M

Venue: MBA AV HALL

S. No.	Paper Id	Paper Title	Author Name
1.	079	Attitude of Investors Towards Online Trading in Indian Stock Market	Mr. N. Arunkumar and Dr. Ponniah V M
2.	097	Testing for Random-Walk Behavior of Stock Prices in Selected Asian Stock Markets	Mrs. C. Padma Prabha and Dr. K. Maran
3.	120	An Empirical Study on the Impact of Digital Marketing	Dr. D. Chitra and Reethika R V
4.	127	Challenges, Drivers, Pillars and Support in Building Indian Start-Up Ecosystem	Dr. N. Venkateswaran
5.	156	Social Networking: College Student's Outlook in Chennai - An Empirical Analysis	Dr. M. Beulah Viji Christiana
6.	208	Influence of Television Advertisements on School Going Children's Buying Behavior of Junk Foods in Chennai	Mrs. Mickle Aancy H and Dr. Maran K
7.	241	Role of Smart Bin in Waste Management	Bhavani C, Clemencia Shruthi.A, Iswariya B and Preethi D
8.	251	Women Empowerment Schemes in India - A Conceptual Review	Mrs. Lakshmi B and Dr. Hansa Lysander Monohar
9.	297	Green Entrepreneurship	Hema Priya K, Indhuja M, Keerthana V and Pooja R
10.	307	Business Ethics	Agil Jeya Priya. G, Monisha Elizabeth and Kaviya M
11.	315	Impact of Organic Cosmetics on Young Girls	Varalakshmi KR, K Sona, BL Swathi and S Yavanika



# PANIMALAR ENGINEERING COLLEGE

International Conference for Phoenixes on Emerging Current Trends in  
Engineering and Management

Department of Master of Business Administration



Paper Presentation - Session-III

Day: 2

Date: 07/03/2020 (Saturday)

Timing: 11:00 A.M - 01:00 P.M

Venue: MBA AV HALL

S. No.	Paper Id	Paper Title	Author Name
12.	331	Why 90's Kids are Weirdly Proud of their Generation	Anushanandhini and Shruthi
13.	344	Impact of GST on MSMEs in Chennai, Vellore and Cuddalore Districts	Dr. V. Mahalakshmi and Dr. Shirley Leo
14.	355	Women Empowerment Through Technological Initiatives of Women Digital Inclusion Strategies	Meghala Priya V, Hemavarshini V and Yuvashree MG
15.	358	Impact of Quick Response Code Payment Adaptation Among Retail Shoppers in Rural Area (Kancheepuram)	Vijay J, Mohammed Amaan A.R, Madhanagopal N and Sathishkumar D
16.	422	Performance and Problems of Power Loom Sector in India	Dr. K. Suresh Kumar and Mr. V G Murugan
17.	431	Influence of Bumper Ads on Purchase Behaviour among Youtube Viewers	Lavanya R, Mahalakshmi G, Megha R, and Dharani K
18.	433	Analysis of Student's Perception towards Online Food Delivery with Specific reference to Panimalar Engineering College	Jessy Cherian, Monisha M, Shruthi R and Sivagami S
19.	448	Web Personalisation – An Effective Digital Optimizer of Online Purchase Decision	Mrs. P. Vasumathi
20.	451	Benefit of Utilizing Cloud Computing in Modern Business	Dinesh Kumar P, Mathan Krishna S, Ali Suhail S and Dinesh R
21.	458	Social Networking Sites Influencing Emotional Stability of a Student	Barathraj S, Vijayanandh. V, Akash. L, Ashish Divakar
22.	460	Consumer Buying Behavior in Shopping Mall	Naveena M, Kavya K, Bhuvana V and Akshaya A